

# ASK ABOUT THESE OTHER FINE WINDOW WORLD PRODUCTS



Premium Vinyl Windows



Beautiful Entry Doors

Window World Premium Replacement Windows are designed for superior performance and exceptional beauty. Choose from Double-Hung, Sliding, Casement, Awning, Bay, Bow, and Garden Windows and beautiful Patio Doors. All windows feature a multi-chambered sash and mainframe structure which helps to create insulating air space for superior thermal efficiency. Additionally, the optional SolarZone™ Insulated Glass package offers optimal performance in any climate.

A combination of functional beauty and design is built into every Window World product.

# WINDOW WORLD

ComfortWorld Siding Systems



North Wilkesboro, NC 28659  
**1-800 NEXT WINDOW** | 1-800-639-8946  
[www.WindowWorld.com](http://www.WindowWorld.com)

**LIFETIME LIMITED WARRANTY**

Lifetime Limited Warranty with transferability provisions†



© 2012 AMI. Specifications subject to change without notice.  
 \*Please see your Window World dealer or visit our website for complete details. †See printed warranty for complete details.  
 A copy of the written product warranty is available by writing to: AMI Siding Warranty Department, PO Box 2010, Akron, OH 44309. WW-200 12/12 20M/OP



# Welcome

## WELCOME TO THE WINDOW WORLD FAMILY.



Window World Tops 2012 National Remodeling Rankings.

### Our Story.

It all began in 1995 with the unique vision and energetic passion of one man's dream – to develop a home improvement company with a moral compass like no other.

He would offer only the finest quality products, professionally installed with distinction and integrity – and do so at the lowest possible price. Quite simply, the best for less.

He set out to break the mold and change the remodeling industry. And did he ever.

Today, we are America's Largest Replacement Window Company. We are proud to bring you beautiful, world-class quality products from industry-leading manufacturers of windows, siding and other professional-grade exterior building materials. Our manufacturing partners demonstrate a proven record for superior craftsmanship, enduring quality and genuine value. Their professionalism and expertise are further assurance you have made an excellent selection for your home.

We also take pride in our companywide commitment to customer happiness. From start to finish, our knowledgeable and friendly team is ready to serve you with the exceptional customer care and attention to detail you can expect from the Window World brand.



### Window World Named Number 1 Window Company in the Country.

Window World has been ranked the number one window company in the United States by Qualified Remodeler 'Top 500' and the number one replacement contractor nationwide in Remodeling Magazine's 'Remodeling 550'. Window World was also named the third largest remodeling company overall by Qualified Remodeler, only being topped by two national insurance restoration companies.

### Our Promise.

We do our best on every job, every day, because at Window World we know that a great job today will bring referrals from family, friends and neighbors tomorrow.

Our promise to you is straightforward: superior products, professional installation, guaranteed low pricing – *simply the best for less.* Welcome to Window World.

Tammy Whitworth  
CEO, Window World



### America's Largest Replacement Window Company.

It's not just a motto – it's a fact. Ask the industry's trusted national trade publication that ranks remodeling companies, *Qualified Remodeler*. They've rated Window World at the top. *What does this mean to you?* It means you benefit from our powerful nationwide network of over 200 locations. It means you can always count on us and our promise. It means we bring quality, value and honesty to homeowners everywhere – and that you become part of our satisfied homeowner family.

Ultimately, it means you benefit from our world of premium replacement products that beautify your home while boosting energy efficiency, performance and home value.

### Good Housekeeping Seal.

Want more proof of Window World quality? Then take comfort and pride in knowing our entire line of Window World Windows carry the prestigious Good Housekeeping Seal of Approval by the Good Housekeeping Research Institute. Only those products that pass the Institute's evaluation are eligible for the Good Housekeeping Seal. No small feat indeed, considering Good Housekeeping stands behind all Seal-bearing products with a refund or replacement warranty!



### Dynamic Charitable Foundations.

Window World Cares, our charitable foundation, was formed to help those in need. By aligning with charitable organizations at both the national and local levels, we are fulfilling our late CEO, Todd Whitworth's passion of "giving back" to the community. This is truly a core belief within the Window World Family – and always will be.

We are an active national partner with St. Jude Children's Research Hospital, a first-class hospital known for cutting-edge pediatric cancer research and treatment. Our caring employees nationwide generously donate to St. Jude's cause. We're proud to support this wonderful organization that never denies a child treatment because of a family's inability to pay. We have also established a Window World Customer Cares program where you too can donate to this incredible organization.

Our work with the Veterans Airlift Command allows us to help provide free air transportation to wounded veterans and their families for medical and other compassionate purposes by volunteering both aircraft and pilots to this worthy cause.

Quite simply, Window World is committed to helping others in need, and we humbly value your support in these efforts.

### Event Sponsor.



Window World is proudly involved in several professional motor sports partnerships – thus exposing people everywhere to the unique Window World family. It's a great opportunity to share our message of value and quality with our fellow Americans, while sponsoring family fun events like NASCAR and Indy Car Racing.



Window World's 50,000 square foot corporate office and training facility in North Wilkesboro, North Carolina.

# IT IS THAT EASY BEING GREEN

*It's all part of Window World's commitment to being green and helping you create a home that will provide beauty and security for a lifetime of enjoyment.*



### A Smart Investment.

If you are like most people, your home is your largest investment. And, when it comes to improving your home, changing its exterior has, without question, the greatest visual impact. Homeowners change their exterior siding for many reasons. For some, the exterior has become weathered and damaged resulting in peeling or rotting wood. For others, the appearance is simply outdated and has lost much of its curb appeal. Whatever the cause, one thing is certain—decreased home value. And, aside from the visual enhancement new siding can make to your home, it's tough to attach a price to the intrinsic value of true maintenance freedom.

### Portfolio of Options.

Once you have decided that new exterior siding makes sense, the next question is 'what type'? There are a few choices—brick, stucco, wood, fiber cement, or vinyl siding. While many of the choices offer a great initial appearance, they may also have some downsides. For instance, brick is beautiful and virtually maintenance free, but it is also expensive. Other choices such as wood or fiber cement have an attractive appearance initially, but a few years later you are again faced with routine maintenance to keep it looking fresh. Vinyl siding is an option that will provide you with a beautiful exterior today and for the future. Its appearance and maintenance-free characteristics make it the most popular type of siding sold today—used on over 40% of homes.\*\*

### A Great Return.

We know that replacing your siding can increase the value of your home, but what happens when you sell your home? According to *Remodeling Magazine's* 2011-2012 Cost vs. Value Report, vinyl siding, on average, recoups an average of 72% of the initial investment. Tough to argue with those figures.



Our Window World Design Showcase will help you choose the most attractive products for your home. Available online or as a tablet app.



\*\* According to the 2010 Freedomia report

### It's Easier Than You Imagine to Go Green When It Comes to Your Home.

Perhaps when you think of green building, it requires installing solar panels and building with products derived entirely from recycled materials. Actually, it's as simple as choosing a quality vinyl siding, such as Window World Premium Siding Systems.

The U.S. Green Building Council (USGBC) has established the Leadership in Energy and Environmental Design (LEED) Green Building Rating System to encourage and accelerate green building practices across the building industry. LEED for Homes is the nationally accepted benchmark for design and construction in the housing market.

According to LEED for Homes, there are several criteria that make a home green: energy efficiency (the home uses less energy and natural resources), material selection, and an indoor environmental quality that is healthier and more comfortable to the occupants than traditional building products (i.e., less exposure to mold, mildew and other indoor toxins, and reduces outside noise).

Window World Premium Siding Systems are the smart choice when considering green building practices because they meet the high standards and criteria set by LEED.

*Window World makes being green easier than you could ever imagine when it comes to your home.*



### With Window World 4000 Energy Plus, You'll Use Less Energy and Save More Money.

Choose Window World Siding for beauty *and* energy efficiency. The same properties that make it impact and dent-resistant make it insulate as well. This means your home will be warmer in the winter and cooler in the summer therefore using less energy year-round.

### Fewer Resources to Maintain.

Many non-vinyl siding options require painting, sealing, staining, or cleaning with chemicals that can be toxic or harmful. Over the life of a home, these products can have a cumulative and potentially harmful impact on the environment. With Window World Premium Siding Systems you eliminate these products from entering the waste stream. And because Window World Siding is made from synthetic and reusable resources, you are not contributing to the depletion of our forest ecosystems.

### Less Waste, More Product.

Vinyl can be reprocessed and recycled repeatedly, so scrap from our manufacturing process is recycled into other vinyl products, making it a resource-efficient operation. The durability of vinyl also creates an environmental advantage. The longer a product lasts, the less energy and other resources must be utilized to make replacement products.



### Be eco-friendly. Choose Vinyl.

Vinyl siding is recognized by the USGBC, LEED for Homes program as an environmentally preferable product. Here are a few reasons why:

- Insulated siding improves the energy efficiency of wall systems.
- Vinyl is lightweight, so less energy is consumed during transportation compared to other, heavier materials.
- Vinyl siding provides outstanding economic performance when evaluating costs associated with life-cycle stages, from raw material to waste management.
- Information from the National Association of Home Builders (NAHB) indicates vinyl siding should last a lifetime, therefore it will not need to be replaced, reducing the need for new materials.

# WINDOW WORLD 4000 ENERGY PLUS SIDING

*Window World 4000 Energy Plus Siding is engineered to protect your investment in several ways—by saving energy dollars, providing increased performance and durability, and keeping your siding beautiful for a lifetime.*



Window World 4000 Energy Plus Siding improves energy efficiency and has a beautiful finished appearance.

#### **Energy Efficient.**

Window World 4000 Energy Plus Siding features a contoured insulating underlayment designed to fill in the gaps left behind with traditional non-insulated siding. Its premium 1-1/4" thickness is designed to provide an extra blanket of protection versus traditional siding.

#### **Premium Durability.**

The contoured insulating underlayment is engineered specifically for Window World 4000 Energy Plus Siding. Together they deliver 5 times more impact resistance than conventional siding. The result is a siding system designed to withstand not only typical 'around the house' accidents, but also Mother Nature's worst.

#### **Peace of Mind.**

Window World 4000 Energy Plus Siding, with a Perm Rating of 5, is designed to not trap moisture, but allow your exterior walls to breathe. In addition, an organic additive deters termites from nesting behind your siding, yet is non-toxic and safe for humans and pets. Plus, Window World 4000 Energy Plus Siding is backed by a lifetime, limited transferable warranty\*—including fade and hail protection.

#### **Exceptional Performance.**

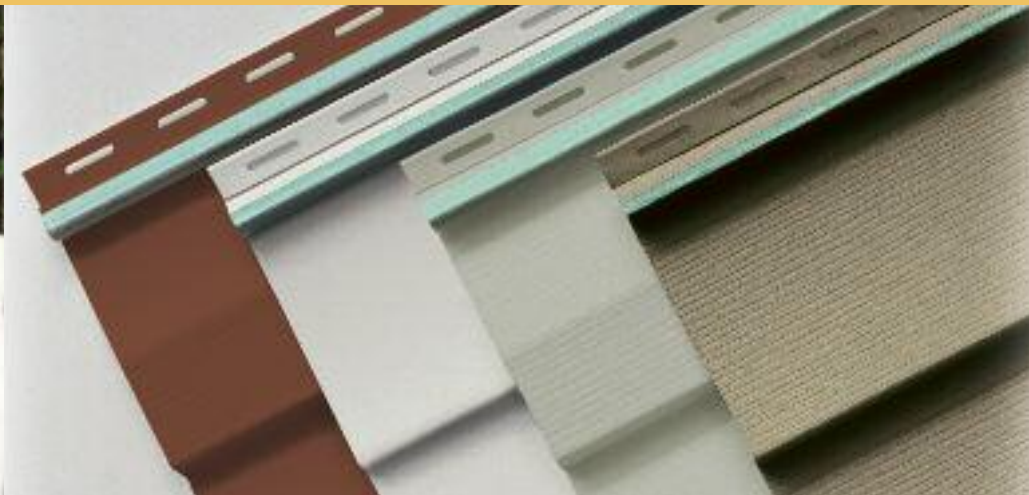
An exceptional siding is one that not only provides durability, energy efficiency and protection, but most importantly, looks beautiful for a lifetime. Window World's 4000 Energy Plus insulating underlayment adds strength and support, providing straight and true course lines, not the wavy or flimsy appearance sometimes associated with low-grade siding.



*Window World 4000  
Energy Plus provides  
additional energy  
efficiency and a  
beautiful finish.*

# WINDOW WORLD 4000 REINFORCED VINYL SIDING

*Window World 4000 Reinforced Vinyl Siding provides what you want in a siding—superior panel design, incredible curb appeal and a wide choice of attractive color selections.*



*Superior panel design provides increased rigidity and lasting beauty.*

#### **Quality You Can Count On.**

Like many things you purchase, there are many types of vinyl siding. So when comparing brands, it's important to examine attributes such as thickness, warranty, and perhaps most importantly, panel design. Keep in mind, most siding looks good when first installed, but it's the long-term appearance that's important.

#### **Designed for Performance.**

Window World 4000 Reinforced Vinyl Siding is engineered and manufactured to provide not just beauty, but performance. A combination of a rolled-over nail hem and specially designed locking system provide superior wall attachment strength. In fact, in independent tests Window World 4000 Reinforced Vinyl Siding withstood category 5 hurricane-force winds. This design also provides another, perhaps more important attribute, superior rigidity, helping to ensure straight course lines and even walls—on both new and existing homes.

#### **Beautiful Choices.**

Perhaps what homeowners like most is the vast array of design options. Choose from traditional 4-1/2" clapboard or elegant 4-1/2" dutch lap profiles, two finishes, and a wide array of architecturally-pleasing colors. Beautiful options that allow you to create a look that's truly personal.

#### **Peace of Mind.**

Window World 4000 Reinforced Vinyl Siding is backed by a lifetime, limited transferable warranty\*—including fade and hail protection. Protecting not only you, but the next owner of your home as well.



**In independent tests, Window World 4000 Reinforced Vinyl Siding withstood category 5 hurricane-force winds.**



# WINDOW WORLD 2000 VINYL SIDING

*Window World 2000 Siding provides much of what you want in a siding system—easy-care convenience, great quality, and rich curb appeal, at an easily affordable price.*



Choose from 4" or 5" dutch lap and clapboard profiles.

#### **Beautiful Appearance.**

Choose from America's most popular siding styles, traditional clapboard or beveled-edge dutch lap, available in 4" and 5" widths. A natural grain texture, realistic shadow lines and a low-gloss look of paint finish recreate the details of expensive wood siding.

#### **Outstanding Performance.**

A premium .044" panel thickness and advanced lock design provide enhanced rigidity so walls stay straight and smooth. The strengthened system provides superior holding power keeping siding tight on walls, even in extreme winds.

#### **Easy-Care Maintenance.**

Save time and money without the upkeep that wood requires. No more sanding, staining or painting. Just wash it occasionally to keep it looking like new.

#### **Peace of Mind.**

Forget costly repairs too because Window World Siding is manufactured with premium materials that are made to last. Backed by a lifetime, limited transferable warranty\*—including fade and hail protection.



*Quality and value  
combine to bring you  
Window World 2000  
Vinyl Siding.*

# WINDOW WORLD 1500 VINYL SIDING

*Window World 1500 Siding never stops working for you – in both design and strength it symbolizes the highest standard of beauty and performance.*



*Quality craftsmanship  
and enhanced  
durability unite for  
a timeless appeal.*



#### **Durable and Dependable.**

Enjoy the best of both worlds. Window World 1500 Vinyl Siding's functional design is enhanced with a reinforced, rolled-top nailing hem that provides the dependability you deserve. The sturdy wall attachment design delivers overall stability and excellent performance. In laboratory tests conducted according to ASTM guidelines, Window World 1500 Vinyl Siding achieved hurricane-velocity wind resistance.

#### **Classic Beauty.**

It's time to enjoy the natural beauty of Window World 1500 Siding. What makes it so appealing is its superior craftsmanship combined with the beautiful details characteristic of freshly painted wood. With five beautiful profiles and a variety of classic colors, you can create an exterior as unique as your vision.

#### **Minimal Upkeep.**

Kiss routine upkeep goodbye. Window World 1500 Vinyl Siding will save you precious time and money because it doesn't require the upkeep that other sidings demand. Window World 1500 Vinyl Siding is solid color through and through, so it won't chip, flake or blister. There is no need to sand, stain or paint and an occasional wash with the garden hose keeps it looking like new.

#### **Peace of Mind.**

Backed by a lifetime, limited transferable warranty\*—including fade and hail protection, Window World 1500 Vinyl Siding offers everything you need to create a quality home exterior.

#### **Five Beautiful Styles to Choose From.**



Double 4" clapboard



Double 4" dutch lap



Double 5" clapboard



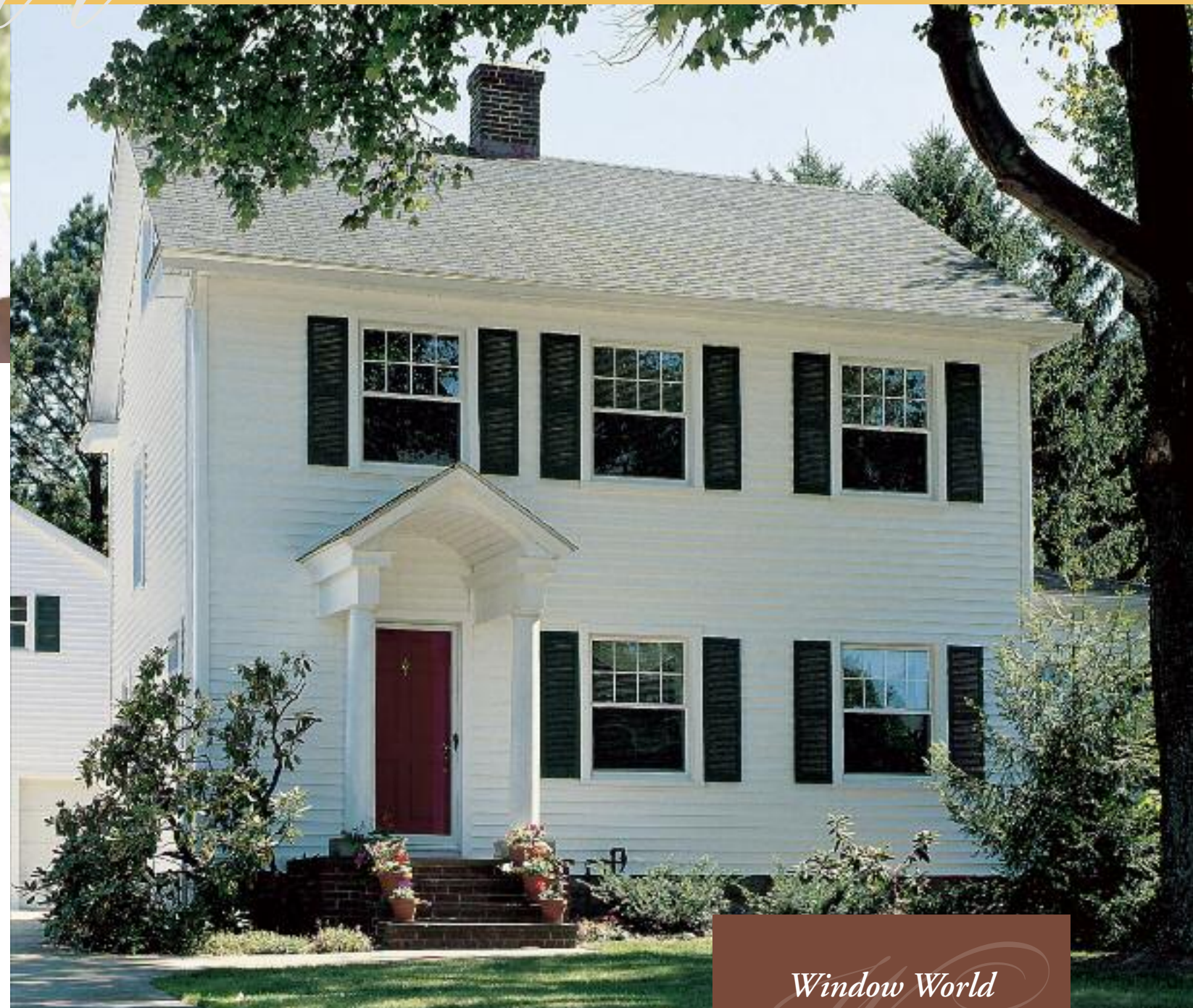
Double 5" dutch lap



Triple 3" clapboard

# WINDOW WORLD 1000 VINYL SIDING

*Window World 1000 Siding gives you everything you're looking for – outstanding appearance, easy maintenance, and superior value.*



Classic 4 1/2" clapboard and dutch lap profiles.

#### **Maximum Value.**

With Window World 1000 Vinyl Siding, you can enjoy the classic look-of-wood beauty with natural cedar grain texture and crisp shadow lines. Practical and well-designed, Window World 1000 Vinyl Siding is designed to give you the most for your money.

#### **Exceptional Quality.**

Forward thinking sets the standard for Window World 1000 Vinyl Siding. It features a strengthening rolled top nail hem that performs amazingly in extreme weather conditions. This rigid exterior is not only easy and convenient to care for, but offers excellent performance.

#### **Outstanding Appearance.**

Window World 1000 Vinyl Siding steals the spotlight on distinction. Crisp shadow lines coupled with a wide range of low-gloss contemporary colors redefine lasting appeal. The final result delivers the quality and value you expect from Window World products.

#### **Peace of Mind.**

Backed by a lifetime, limited transferable warranty\*—including fade and hail protection, Window World 1000 Vinyl Siding offers everything you need to create a quality home exterior.



*Window World  
1000 Siding is the  
perfect blend of  
value and quality.*



# WINDOW WORLD SHAKES AND SCALLOPS

*Looking for a way to help your home stand out? Window World Shakes and Scallops are an ideal enhancement. Color matched to the siding, these distinctive accents create the look and appeal of custom craftsmanship.*



#### **Window World Shakes.**

Once only associated with coastal homes, shake siding is becoming an increasingly popular siding option for homes across the country. Whether used as conventional siding or as an accent, Window World Shakes are designed to add the appeal of natural cedar shake but without the required upkeep.

The random grain is taken from actual cedar shake to provide realistic shadow lines and an exceptional finished appearance. Choose from a multitude of colors to create the finished look you desire.

#### **Window World Scallops.**

Even if you don't own a Victorian or Queen Ann, Window World Scallops allow you to add style and originality to your home. The simple use of scallops in a gable can change the entire look and feel of your home. And, with a wide selection of color options, you can create a color palette unique to you.

#### **Peace of Mind.**

With Window World Shakes and Scallops you can count on years of not having the expense of scraping, sanding, painting and staining. Each panel is carefully manufactured with a unique finish that improves fade resistance and weatherability. The Window World Shake line now offers an exciting variety of rich and unique colors that are made possible through an acrylic finish process. Window World Shakes and Scallops offer you the natural beauty of cedar and much, much more.

Window World Shakes and Scallops are backed by a lifetime, limited warranty. See printed warranty for complete details.

*Authentic grains,  
molded from actual  
cedar embody a  
distinctive look and a  
lasting impression.*



# WINDOW WORLD REINFORCED SOFFIT AND ACCESSORIES

# ATTRACTIVE OPTIONS



*Window World Reinforced Soffit and Premium Accessories combine the beauty and performance of wood, with the durability and easy-care convenience of vinyl.*

### Hidden Ventilation.

Continuous airflow is necessary to keep attics cool and dry, yet the appearance of these 'grates' can be less than ideal. Window World Soffit features hidden aeration for a beautiful appearance and exceptional performance.

### Ultra-Rigid Soffit Design.

The unique lock design keeps soffit panels flat and level for exceptional beauty year after year. This unique feature allows Window World Soffit to easily span long runs without sagging, and cupping is virtually eliminated.

### Easy-Care Convenience With True Wood Appeal.

Wood soffit and trim looks great when first installed, however after time they can become worn and damaged. Window World Soffit and Accessories are made of weather-resistant vinyl so rain and humidity don't cause problems. An occasional rinse with a garden hose is all it takes to restore the just-installed look and feel of freshly painted wood.

### Extensive Design Options.

Window World Reinforced Soffit and Premium Accessories are available in a wide array of colors matched to Window World Siding. Trim components add beautiful detail to windows, entryways and corners to emphasize your home's unique style and presence for a lasting impression. The non-vented soffit profile may also be used as vertical siding to accentuate such elements as gable ends.



Choose from a wide assortment of siding colors to create architectural distinction that's right for your home and your personal taste.



### Ultra premium colors



### Online Siding Showroom.

And now, choosing your siding and accessories is easier than ever! Our Siding Showroom allows you to choose from three homes, and then select styles and colors for siding, trim, shutters, entry door and roofing. Try it out on your computer or tablet today! [www.WindowWorld.com](http://www.WindowWorld.com)

Note: Not all colors available in all products—check with your sales representative for details. Colors are as accurate as printing techniques allow. Make final product selections using actual vinyl samples.